

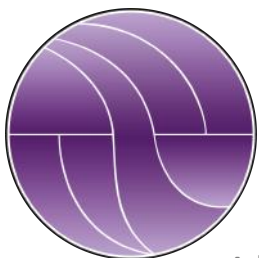
## Whole Spectrum Evaluation

Many organisations struggle with evaluating the success, or otherwise, of mainstream services, projects and initiatives. Whilst there is a wealth of tools and techniques, research and evaluation methodologies, these can sometimes seem overwhelming and overly complex. We are skilled at navigating varying approaches and identifying a methodology to suit you.

The key, ideally, is to **start with the end in mind** and set up measurement indicators at the beginning, to ensure relevant and accurate data is recorded throughout which can be used for evaluation purposes. We have worked on many projects which haven't been set up initially to foster ease of evaluation. We are skilled at identifying routes to gather data that can help inform the outputs. **If you are a bit stuck with working out how to evaluate something, please give us a call!**

Whatever the circumstances in place around the need for evaluation, it is likely that you need the evaluation to take into account a mix of **quantitative and qualitative data**. Some of this we may be able to review remotely but we always meet with you first to ensure we have a full understanding of what you want to evaluate and why, the story of the work, so that we are operating within the right context. We will:

- Agree the **reporting format** with you
- Design the **evaluation method** to provide content for the report and take into account any requirements, such as those from funders or organisational reporting formats
- Design appropriate **data-gathering methods** on small and large scales including online and face-to-face interventions
- Design and facilitate **focus groups**
- Collate input and **generate findings** to inform the report



## Whole Spectrum Evaluation

A key issue for us is ensuring that you, as the client, have **no surprises** and aren't presented with a final report without having involvement in creating and producing it. Sometimes there are **difficult messages** to convey about a project's outcomes and whilst we will remain objective, we are **sensitive to this within your organisation and the wider context you are working in.**



We have experience of research and evaluation in the following sectors:

- Social housing
- Social care and health
- Education
- Learning and development programmes
- Community arts projects
- Training and employment interventions
- Strategy implementation and impact

**If you are interested in finding out more about how we can help you with evaluation, please get in touch and we'd be happy to talk through your requirements.**