

# Sara Boyd

- Business advisor, coach and part-time finance director
- My core values: personal fulfillment, wellbeing and integrity
- Clients find me: inspiring, practical, honest, warm and skillful
- Favourite pastime: spending quality time with family and friends

In January 2018, I took the brave decision to leave my role of 20 years to set up as an independent business adviser and coach. I am currently completing my Level 7 ILM coaching qualification and have already undertaken over 40 coaching sessions with executives and senior leaders.

I really enjoy helping others to overcome blocks to draw on their strengths, work towards goals and achieve the best for themselves and their businesses.

As a highly experienced MD and FD, I operate in a down-to-earth and hands-on way, providing sound support to boards, finance teams and stakeholders. My strengths include stakeholder/staff relationships, people development and learning, and financial reporting.

My extensive knowledge and experience in business gives me credibility and awareness when working as a coach. My grounded and friendly approach is what clients say they love most, along with my strong ability to adapt my coaching skills to whatever the circumstances or requirements might be.

I live in the North West with my husband and two boys who are 3 and 6. I love to spend time outdoors with the family and with friends. I also enjoy cooking and travelling.

