

Georgia Parker

- **Founder of Whole Spectrum**
- **My core values: empathy, reliability and vision**
- **Clients find me: inspiring, practical, creative, supportive and skillful**
- **Favourite pastime: upcycling old furniture**

I set up Whole Spectrum and a collaborative network of like-minded professionals, the Whole Spectrum Collective, to create opportunities for me to do what love: helping others find their strengths and unique qualities to lead, work and live in a values-guided way. Whole Spectrum is a manifestation of this work for me both personally and professionally.

Running a coaching and training business for 15 years, I have successfully delivered wide-ranging development programmes at board-level and with senior leaders, middle managers and front-line teams. I have a proven track record in helping transform culture and business practices, delivering improved performance and tangible results. I enable leaders from diverse sectors to find their authentic self and work in ways that are genuine for them, drawing on their strengths, values and purpose to maximise professional effectiveness and personal contentment. I am skilled at creating team cohesion, connection and alignment with improved ways of working, communication and decision-making.

I am qualified in adult education, executive, leadership and management coaching and mentoring, coach supervision, Transactional Analysis, NLP, hypnotherapy and and I am an accredited meditation teacher. I have trained around 200 workplace and external coaches up to post-graduate level.

I share my Manchester home with two cats and two lodgers from South Korea and Northern Ireland. The latter look after the former whilst I'm working away or spending time at my log cabin retreat in Wales. I seek to create a lifestyle that brings alignment of body, mind, heart and spirit, enabling me to bring my best to clients and colleague. I enjoy gardening, cooking and being in nature to relax.

